

CAROUSEL MARKETING INC.

Presents

A BUSINESS ENTERPRISE

Our programs are designed with YOU in mind!

All programs include the following:

- Minimum Time Requirements
- Comprehensive Start-up and Training Program
- Extended Lifetime Warranty on all parts.
- Lifetime Fire, Theft and Vandalism Protection
- Expansion Plan
- Virtually Unlimited Growth Potential
- Continued Company Monitoring and Support
- Potentially High Profit Margins
- Possible Tax Advantages

We are looking for those who are interested in continued growth and expansion. Look over this information, check our references and give us a call - TOLL FREE!

1-800-986-6382

Why Own Your Own Business?

The facts regarding the financial outcome of one's life in this country are pretty disturbing. As an example, the following is offered:

FACT 1: The Social Security Board reports that at age 65, 75% of Americans are dependent on family, friends and charity; 23% of this group are still working and only 2% are financially independent. Your decisions today determine where you will be tomorrow. People do not plan to fail as much as they fail to plan!

FACT 2: Setting aside money for 98% of Americans is simply not convenient. This fact is responsible for 85 out of 100 Americans reaching 65 with only \$250⁽¹⁾, or 1 in 500 having as much as \$24,000⁽²⁾. Those are sad statistics for a country noted for the highest standard of living in history. The effect of your decision today is magnified many times at retirement. However, the longer you put off taking care of your future the less impact any decision will have. Consequently, you give the odds more time to stack up against you.

FACT 3: On the flip side of those dire statistics, the Miami Herald writes: "A small business investment beats Wall Street and real estate. 89% of people in the 50% tax bracket or above are small business owners. It is quite common for a person to invest \$25,000 in a business and two years later to be able to draw a \$25,000 salary, plus show a profit of \$25,000. The business is valued at two to three times net and salary, or \$100,000 to \$151,000 depending on the type of business. In addition, a 400 to 500% return on investment is taxed at low capital gains rates."

There is nothing quite as exciting or challenging as working for yourself. You make the decision and reap the benefits in accordance with your efforts, ideas, commitment, learning curve and performance. After all, according to the U.S. General Accounting Office, 10,000 Americans achieved millionaire status in the last 12 months, 99% were small business owners!

(1) Social Security Board, Washington D.C.

(2) U.S. Department of Labor

***9,900 Out of the Last 10,000 Millionaires are
Small Business Owners***

The Automatic Merchandising Industry is Experiencing Rapid and Dynamic Growth According to the . . .



WHY AUTOMATIC DISPENSERS ARE UNUSUALLY PROFITABLE

1. It's strictly a cash business.
2. The business can be started with a small investment and can gradually be expanded to any desired income!
3. There is no overhead as distributor can operate from home and pay only a small commission to the location owner!
4. The distributor is his own boss and can work as he pleases.
5. Vending machines are "Silent Salesmen" that demand no wages and require only restocking of fresh supplies on a regular basis.
6. Vending is potentially a dependable, profitable and pleasant business.
7. Vending machines do not cater to one class.
8. Vending is virtually depression-proof as nationally advertised products are always in demand.
9. Self-employment tax benefits enhance profits.
10. There is no waiting six months to a year to build up the business. Vending machines begin producing income the very first day they are stocked and on location.

Some of the reasons why our Owner/Operators are doing so well:

- Nationally Advertised Product to Vend
- Very light work
- Flexible hours
- Full time, part-time or absentee
- Professional location assistance available
- No selling: your Carousel does it all!
- Almost NO overhead
- Low initial investment
- Expansion program
- Immediate income: all cash business
- Huge tax advantages
- Low maintenance equipment, all mechanical
- Extended lifetime warranty on all parts
- Machine never becomes obsolete

LOCATIONS

As with any vending opportunity, the three keys to your success are Location...Location...Location...

Two of the biggest questions are:

- 1. Where will I place my machines?*
- 2. Are there enough profitable locations available?*

Location specialists are available to secure locations for your machines. If you hesitate, you will miss out on this incredible opportunity.

“FOOD FOR THOUGHT”

With an approximate population of 200,000 residents, there would be approximately 5,000 businesses.

*NOTE: If only one **Carousel** machine is placed in just 10% of those businesses... 10% of 5,000 = 500 **Carousel** machines making YOU money.*

This will give you an idea of just how large your market area actually is.

Remember, if you empty your full machine just 3 times, you have paid for the machine free and clear.

LOCATIONS EVERYWHERE!

THREE TYPES

PLACES WHERE PEOPLE WAIT A WHILE

SMALL BUSINESS LOCATIONS

LARGE BUSINESS LOCATIONS

Equipment Rentals

Laundromats

Radio and TV Stations

Oil Lube Shops

Tire Repair Shops

Muffler Shops

Auto Parts Stores

Hardware Stores

Lumber Stores

Beauty Salons

Travel Agencies

Bus Depots

Barber Shops

Print Shops

Fishing Lodges

Video Stores

Auto Rentals

Auto Repair Shops

Auto Auctions

License Bureaus

Recreation Facilities

Ski Resorts

Billiard Parlors

Game Rooms

Club Houses

Riding Stables

Lunch Rooms

Truck Stops

Car Washes

Rent-to-Own

Lounges & Night Clubs

Banks

Restaurants

Real Estate Offices

Souvenir Shops

Office Supply Stores

Attorney Offices

Accounting Offices

Skating Rinks

Warehouses

Sports Centers

Assembly Shops

Car Washes

Machine Shops

Telemarketing Offices

Teen Clubs

Miniature Golf

Service Stations

Fire Stations

Pawn Shops

Day Care Centers

Tanning Salons

Fitness Centers

Marinas

Golf Courses

Arcades

Campgrounds

Dance Schools

Bowling Lanes

Industrial Areas

Office Complexes

Department Stores

Supermarkets

Car Dealerships

Police Stations

Beauty Schools

Technical Schools

High Schools

Colleges & Dormitories

Hospitals

Medical Offices

Retirement Centers

Hotels (lobbies)

Ferry Terminals

Airport Terminals

Cruise Ship Facilities

Civic Centers

Court Houses

Mental Health Centers

Rehab Facilities

Exhibit Halls

Convention Centers

Post Offices

Military Installations

Factories

Malls

Zoos

Amusement Parks

NOW IS THE TIME

We've shown you

- how owning your own business can be financially rewarding.
- how you can plan for a secure future in vending.
- the stability of the vending industry.
- the phenomenal growth potential in vending.
- the quality of engineering in each machine.
- how the modern design and durable construction will give you years of dependable service.
- how you can expand by reinvesting your profits for an ever-increasing income.
- how you have a hedge against recession with a best-selling product with appeal to a broad market.

We remind you

You are in business for yourself, but not by yourself! We will assist you in every phase of your operation, starting from the time you order your machines until they are on location making money for you.

Vending is an all cash business that provides a steady, dependable income week after week, month after month. The risk is minimal due to low overhead and because the machines are not site specific. They work as well in retail sites (hotels, lounges, etc.) as they do in large factories, hospitals, etc.

It's your business, your future, your move